

IHTM – M.D University Rohtak showcases “HARYANA: Culture, Cuisine and Tourism” in the Ministry of Tourism, Government of India ‘Dekho Apna Desh’ series.

Prof. Ashish Dahiya from the Institute of Hotel & Tourism Management, M.D University along with Sh. Rajbir Deswal (IPS Retd.) former ADGP Haryana and Dr. Mahasingh Poonia deliver a webinar on "Haryana: Culture, Cuisine and Tourism" (<https://youtu.be/FD8skKPyrsA>) in Dekho Apna Desh Series of Ministry of Tourism, Government of India. (<https://tourism.gov.in/whats-new/dekho-apna-desh-webinars-ministry-tourism>)

This webinar has been webcasted on the official channel of the Ministry of Tourism, Government of India, and has been viewed in about 60 different countries across the world.

Haryana: A land known for Gita Gyan, Agriculture, Sports, Military Services, Simple & Robust People. This webinar takes you around the rich & varied heritage of Haryana. One explores the culture & cuisine of the state. It covers an amusing journey of Vedic Era - Mahabharata - Medieval & Present Form of Haryana through narratives and pictures. The Folk Dances, Festivals, Museums and Traditional Food Delights shall mesmerize you. This 27th Session of the Dekho Apna Desh was moderated by Ms. Rupinder Brar, Additional Director General , Ministry of Tourism.

Dekho Apna Desh Webinar Series is an effort to showcase India’s rich diversity under Ek Bharat Shreshtha Bharat and it is continuously spreading spirit of Ek Bharat Shreshtha Bharat through virtual platform. The presenters started the session by highlighting the History or Mythology of Haryana and recounted the contributions of leaders like Sir Chhotu Ram, Rao Tula Ram, Pt. Neki Ram, Tau Devi Lal. The information regarding Haryana being divided into two parts namely, the Deswali Belt and the Bagari Belt was well explained. The session threw light into some lesser known information like divisions of the state into regions basis of Soil i.e. (Khadar, Nardak, Bagad, Bangar), Demographic basis i.e. (Ahirwal, Mewat, Braj) and on the basis of Eco Cultural Zones i.e. (Ahirwal, Mewat, Bagar, Nardak, Khadar). Haryana also is home to celebrity Sportspersons and Actors like Kapil Dev, Sushil Kumar, Mallika Sherawat, Meghana Malik, Randeep Hudda.

This webinar session traced how the state got its name by being the land of lord Shiva, and Lord Vishnu. The Name of Haryana came from “Hari ka aana” from its History. Haryana was known by so many names due to its glorious history. Haryana has more than 1000 Archaeological Sites which depicts that the Culture of Haryana is . The three battles were fought in Panipat in 1526, 1556 and 1761. The Culture of Haryana is Agriculture based. The

Folk Dances of Haryana are Ghangor, Jhoomar, chhati showcases the Culture of Haryana along with the Folk Music. Haryana is a land of Museums, it has more than 20 Museums. It can also be known as the state of Festivals. The important aspect of Haryanvis socialising are Community involvement, respectful, wearing pakhdi, sitting in Choupal and enjoying Hookhas.

The presenters highlighted the charm of the rural Haryana , the visit to villages to enjoy the essence of Haryana, roaming around the fields and enjoying the greenery and easy pace of life. The participants learnt how Haryana was the first state to launch the masters degree course in Tourism Management Programme also Haryana is the first state having 5 Hotel Management Institutes IHM's under Ministry Of Tourism, Govt. of India. Besides that, the Cuisine and delicacies of Haryana are the best part, milk and abundance of milk Products like Curd, Butter Milk, Cheese can be found in every part of Haryana. According to season and month, one can enjoy various delicacies like Churma, Methi ka Saag, Kakkari, Baingan Bharta, Rabri Sattu, Aam Tapka, Ghee Bura and much more. One can also enjoy the Haryanvi Thali which showcases the simplicity in the food of Haryana.

While travelling on Highway one cannot afford to miss the piping hot food from Dhaba. Apart from that Haryana offers various places to visit, Sonipat which is a typical jaat heartland near Delhi offer Khwaja Khizr, Mamu Bhanja to visit. Panipat where three battles were fought also offers places like Lodhi's Grave, Kabuli Bagh Mosque, Panipat Museum and Tomb of Bu Ali Shah. Hisar, a place which has four gates offers some historical facts and figures including some interesting sites like Blue bird lake, Asirgarh Fort, Rakhigarhi . Also places in Haryana like Hansi, Karnal, Indri, Safidon offers lot much to people visiting Haryana. Travel Itineraries for 3-4 days and 7 days was shared for capturing the real spirit of Haryana. The itineraries give an opportunity to those travelling in Haryana to, have an experience of Culture, heritage and Cuisine. The places covered include Sonipat, Panipat, Karnal, Kaithal, Pehowa, Kurukshetra, Ambala, Yamuna Nagar, Pinjore. The 3 day itinerary covers Pinjore-Sirsa-Fatehabad- Rakhi Garhi- Hisar- Bhiwani- Rohtak-Jhajjar- Rewari –Gurgram- Ferozpur-Jhirka.

Ms. Rupinder Brar in her concluding remarks spoke about Ministry of Tourism's Incredible India Tourist facilitator certification programme which will also act as an enabler for transforming a local citizen with no specified skills having proficiency in a regional language into a potential bread earner for their households. This will further help citizens to own up the local culture and show it to the visitors.

The Sessions of Webinar are now available on the

https://www.youtube.com/channel/UCbzIbBmMvtvH7d6Zo_ZEHDA/featured

and also on all social media Handles of Ministry of Tourism, Government of India.

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SECRETARY
GOVERNMENT OF INDIA
MINISTRY OF TOURISM
NEW DELHI

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Dear *Dr. Dahiya,*

I take this opportunity to convey my appreciation and to thank you for joining us in our 'Dekho Apna Desh' initiative and participating in our series of Webinars.

2. You will be happy to know that the Webinars have received very good response both in terms of live viewership and later viewing on YouTube. They have in fact reached viewers in over 60 countries across the world.

3. Your efforts will no doubt help in promoting Incredible India to both domestic and international travellers.

4. I look forward to similar support from you in our future initiatives.

With kind regards,

Yours sincerely,

Y
(Yogendra Tripathi)

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